



Wrazel Technologies develops and operates tech-driven solutions that address the main challenges of cannabis businesses: fundraising, advertising & promotion, and B2B transactions.



Wrazel.com



Wrazel.com

FIREFLY

CANNABIS RAW MATERIAL SERVICES



CANNABIS BROADCASTING NETWORK

Majic

WRAZEL | AD CARD



## DISCLAIMER

THIS INVESTMENT SUMMARY PRESENTATION DOCUMENT IS SUBMITTED ON A CONFIDENTIAL BASIS FOR USE BY A LIMITED NUMBER OF INVESTORS, SOLELY IN CONNECTION WITH THE CONSIDERATION OF THE PURCHASE OF THE SHARES REFERRED TO HEREBY. ITS USE FOR ANY OTHER PURPOSE IS STRICTLY PROHIBITED. IT MAY NOT BE REPRODUCED OR REDISTRIBUTED IN WHOLE OR IN PART, NOR MAY ITS CONTENTS BE DISCLOSED TO ANY PERSON OTHER THAN THE PROSPECTIVE PURCHASER TO WHOM IT IS SUBMITTED.

NO PERSON HAS BEEN AUTHORIZED TO MAKE REPRESENTATIONS OR GIVE ANY INFORMATION WITH RESPECT TO THE COMPANY OR THE SHARES OFFERED HEREBY EXCEPT FOR THE INFORMATION CONTAINED HEREIN. PURCHASERS OF THE SHARES OFFERED HEREBY SHOULD NOT RELY ON ANY OTHER INFORMATION DISCLOSED ORALLY OR IN WRITING BY ANY PARTY UNLESS THAT INFORMATION IS CONTAINED IN THIS PRESENTATION.

THIS INFORMATION AS WELL AS OTHER MATERIALS THAT SUBSEQUENTLY MAY BE PROVIDED BY THE COMPANY ARE TO BE RETURNED PROMPTLY IF THE RECIPIENT ELECTS NOT TO PROCEED WITH THE INVESTIGATION OF, OR PARTICIPATION IN, THE OFFERING OR IF THE OFFERING IS TERMINATED.

THE INFORMATION CONTAINED HEREIN IS PRESENTED AS OF THE DATE HEREOF, AND IS SUBJECT TO CHANGE BY MAJORITY VOTE OF THE BOARD OF DIRECTORS ONLY, ANY CHANGE REQUIRES STAKEHOLDER APPROVAL AND ADEQUATE NOTICE.

PROSPECTIVE INVESTORS ARE NOT TO CONSTRUE THE CONTENTS OF THIS PRESENTATION AS LEGAL, BUSINESS OR TAX ADVICE. EACH PROSPECTIVE INVESTOR SHOULD CONSULT HIS OR HER OWN ATTORNEY, BUSINESS ADVISOR AND TAX ADVISOR AS TO THE LEGAL, BUSINESS AND TAX RELATED MATTERS CONCERNING

THIS OFFERING. NEITHER THE COMPANY NOR ANY OF ITS AFFILIATES, ADVISORS OR REPRESENTATIVES IS MAKING ANY REPRESENTATION TO ANY OFFEREE OR PURCHASER OF THESE SHARES REGARDING THE LEGALITY OF ANY INVESTMENT OR SIMILAR LAWS.

REPRESENTATIVES OF THE COMPANY WILL BE AVAILABLE, UPON REQUEST, TO DISCUSS THE OFFERING WITH PROSPECTIVE INVESTORS, TO ANSWER QUESTIONS AND TO DISCUSS THE INFORMATION CONTAINED IN THIS PRESENTATION AND TO PROVIDE ANY ADDITIONAL INFORMATION SUCH PROSPECTIVE INVESTOR MAY

CONSIDER NECESSARY IN MAKING AN INFORMED DECISION AS WELL AS ANY INFORMATION NEEDED IN ORDER TO VERIFY THE ACCURACY OF THE INFORMATION SET FORTH HEREIN, TO THE EXTENT THE COMPANY POSSESSES SAME OR CAN ACQUIRE IT WITHOUT UNREASONABLE EFFORT OR EXPENSE. IF WHAT YOU ARE TOLD IS DIFFERENT FROM THE PRESENTATION, ONLY THE PRESENTATION CAN BE RELIED UPON.

THIS PRESENTATION DOES NOT CONSTITUTE AN OFFER OR SOLICITATION IN ANY STATE OR OTHER JURISDICTION IN WHICH SUCH SALE WOULD NOT BE IN COMPLIANCE WITH THE SECURITIES OR BLUE SKY LAWS OF SUCH JURISDICTION. THE UNITS MAY NOT BE RESOLD UNLESS THEY ARE SUBSEQUENTLY REGISTERED UNDER THE SECURITIES ACT AND APPLICABLE STATE LAW, OR AN EXEMPTION FROM SUCH REGISTRATION REQUIREMENT IS AVAILABLE.

EACH PURCHASER OF THE SHARES SHOULD PROCEED ON THE ASSUMPTION THAT HE OR SHE MUST BEAR THE ECONOMIC RISK OF THE INVESTMENT FOR AN INDEFINITE PERIOD OF TIME. EACH PURCHASER WILL BE REQUIRED TO REPRESENT THAT HE OR SHE IS PURCHASING THE SHARES FOR INVESTMENT AND NOT WITH THE INTENT TO DISTRIBUTE THE SHARES.

THE COMPANY RESERVES THE RIGHT TO WITHDRAW THIS OFFERING AT ANY TIME AND RESERVES THE RIGHT TO REJECT ANY COMMITMENT TO SUBSCRIBE FOR THE SHARES IN WHOLE OR IN PART AND TO ALLOT TO ANY PROSPECTIVE INVESTOR LESS THAN THE FULL AMOUNT OF UNITS SUBSCRIBED FOR BY SUCH PROSPECTIVE INVESTOR.

THIS PRESENTATION HAS BEEN PREPARED SOLELY FOR THE BENEFIT OF PROSPECTIVE QUALIFIED INVESTORS INTERESTED IN THE PRESENTATION.

DISTRIBUTION OF THIS PRESENTATION TO ANY PERSON OTHER THAN SUCH PROSPECTIVE INVESTOR AND THOSE PERSONS RETAINED TO ADVISE SUCH PROSPECTIVE INVESTOR WITH RESPECT THERETO IS UNAUTHORIZED AND MAY VIOLATE VARIOUS STATE OR FEDERAL SECURITIES REGULATIONS. PHOTOCOPYING OR OTHER REPRODUCTION OF THIS PRESENTATION, IN WHOLE OR IN PART, OR THE DIVULGENCE OF ANY OF ITS CONTENTS, WITHOUT THE PRIOR WRITTEN CONSENT OF THE COMPANY IS STRICTLY PROHIBITED.

EACH PROSPECTIVE INVESTOR, BY ACCEPTING DELIVERY OF THIS PRESENTATION, AGREES TO RETURN IT AND ALL OTHER DOCUMENTS RECEIVED BY SUCH PROSPECTIVE INVESTOR TO THE OFFICES OF THE COMPANY OF THE PROSPECTIVE INVESTOR DOES NOT SUBSCRIBE FOR THE PURCHASE OF ANY SHARES, THE PROSPECTIVE INVESTOR'S SUBSCRIPTION IS NOT ACCEPTED, OR THIS OFFERING IS TERMINATED.

THIS INVESTMENT SUMMARY PRESENTATION DOCUMENT DOES NOT CONSTITUTE AN OFFER TO SELL, OR A SOLICITATION BY ANYONE IN ANY JURISDICTION IN WHICH SUCH OFFER OR SOLICITATION IS NOT AUTHORIZED OR IN WHICH THE PERSON MAKING SUCH OFFER OR SOLICITATION IS NOT QUALIFIED TO DO SO OR TO ANYONE TO WHOM IT IS UNLAWFUL TO MAKE SUCH OFFER OR SOLICITATION.



## Challenges



*Today's cannabis ecosystem is fragmented, disconnected and restricted.*

### Business Challenges:

- Difficulty of raising capital
- Advertisement and promotion restrictions
- Wholesale transaction inefficiencies
- Limited access to the broader market

### Investment Challenges:

- Access to investment opportunities
- Lack of credible investment events
- Lack of direct partnership opportunities
- Regional investment restrictions

## Solution



Wrazel Technologies [W-TECH] addresses each major challenge that business owners, intellectual property owners and capital owners experience in the cannabis space.

W-Tech is the in-house development division of Wrazel Holdings, Inc. - a cannabis investment conglomerate, founded by uniquely experienced, senior executives with a track-record of launching, building, and funding successful businesses.

W-Tech's cannabis business solutions suite is the essence of the Wrazel B2B services platform that serves the industry as an accelerator, matchmaker and media partner.





## WRAZEL TECHNOLOGIES [W-TECH]

 **WRAZEL** |  **ACCELERATOR**

 **WRAZEL** |  **INVESTMENT  
MARKETPLACE**

Fundraising



 **WHEREZHEMP**

 **FIREFLY**

B2B Solutions



 **GONGEO**

 **WCBN**

Exposure





# 50K+ Members

- Wrazel gives a voice to all businesses in the cannabis market - from cultivators, labs, manufacturers and dispensaries to professional service providers such as accountants, attorneys, marketers and consultants.
- The cannabis professionals network of Wrazel Technologies has over 50,000 members, including entrepreneurs, thought leaders and experts from all sectors of the cannabis ecosystem.
- The Wrazel pro community gets together at *Wrazel Events* - investment presentation (“live pitch”) nights, B2B mixers and seminars.



Networking Event

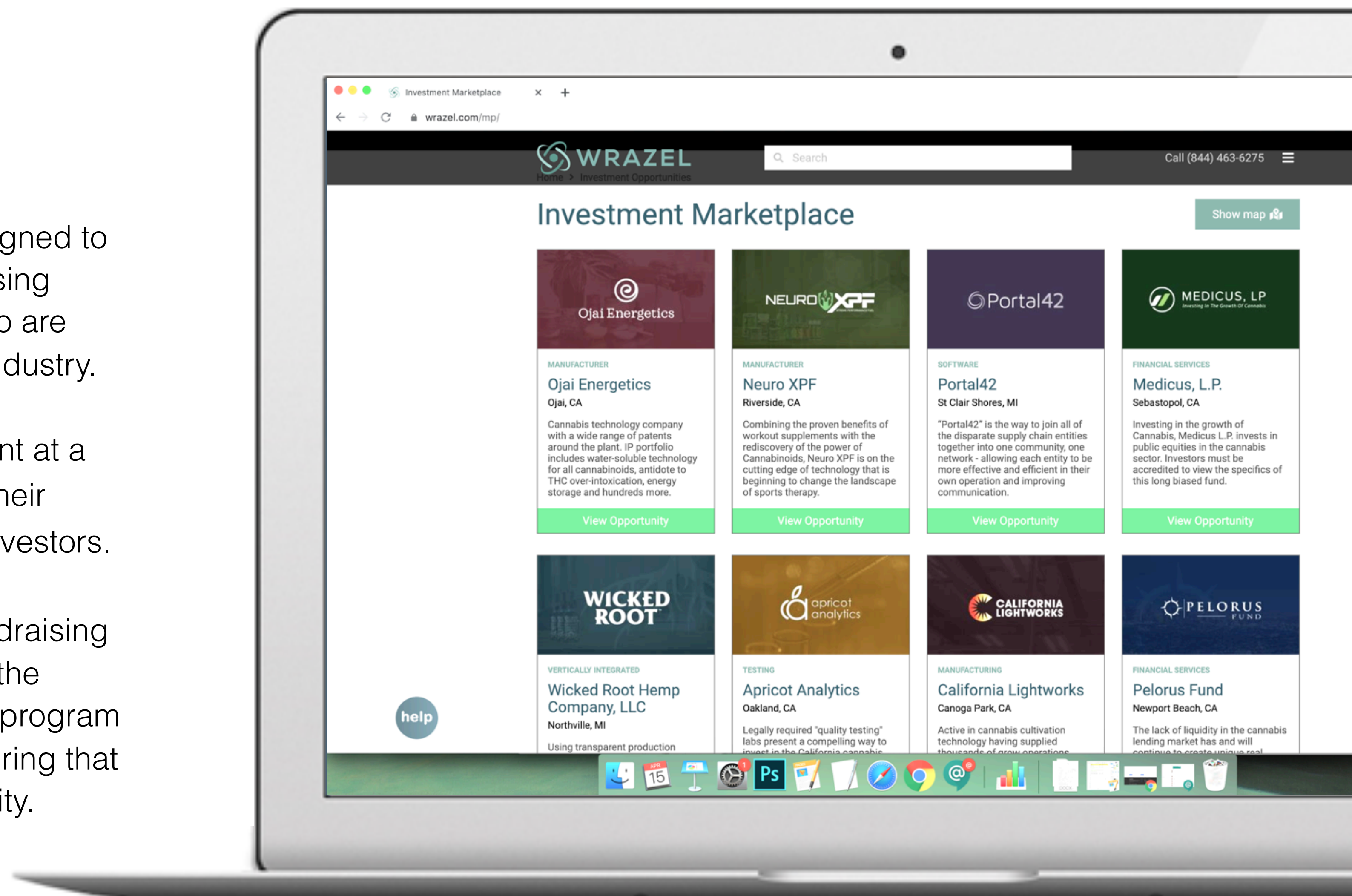




The ultimate cannabis B2B solutions suite.



- An industry-specific funding platform, designed to bridge the gap between pre-vetted, promising cannabis ventures and savvy investors who are looking to profit from our rapidly growing industry.
- Entrepreneurs get the opportunity to present at a live-pitch event where they get to explain their business model and near future goals to investors.
- Companies that are not ready to begin fundraising and list their offering on Wrazel MP attend the **Wrazel Accelerator**, based on an 18 step program that gets young companies to build an offering that is appealing to the wider investor community.







Live Pitch Event



Networking Event





- A cannabis business platform that features the fastest growing database of CBD & Hemp companies.
- Allows members to instantly search and connect to a power rolodex of 100 categories and thousands of hemp / CBD businesses.
- WherezHemp owns and manages the fastest growing industry insiders group on LinkedIn, with 20,000+ members.
- In addition to providing access to thousands of B2B connections, the platform also helps its members with data collection & management, digital advertising and lead generation, through award-winning marketing tools and strategies.



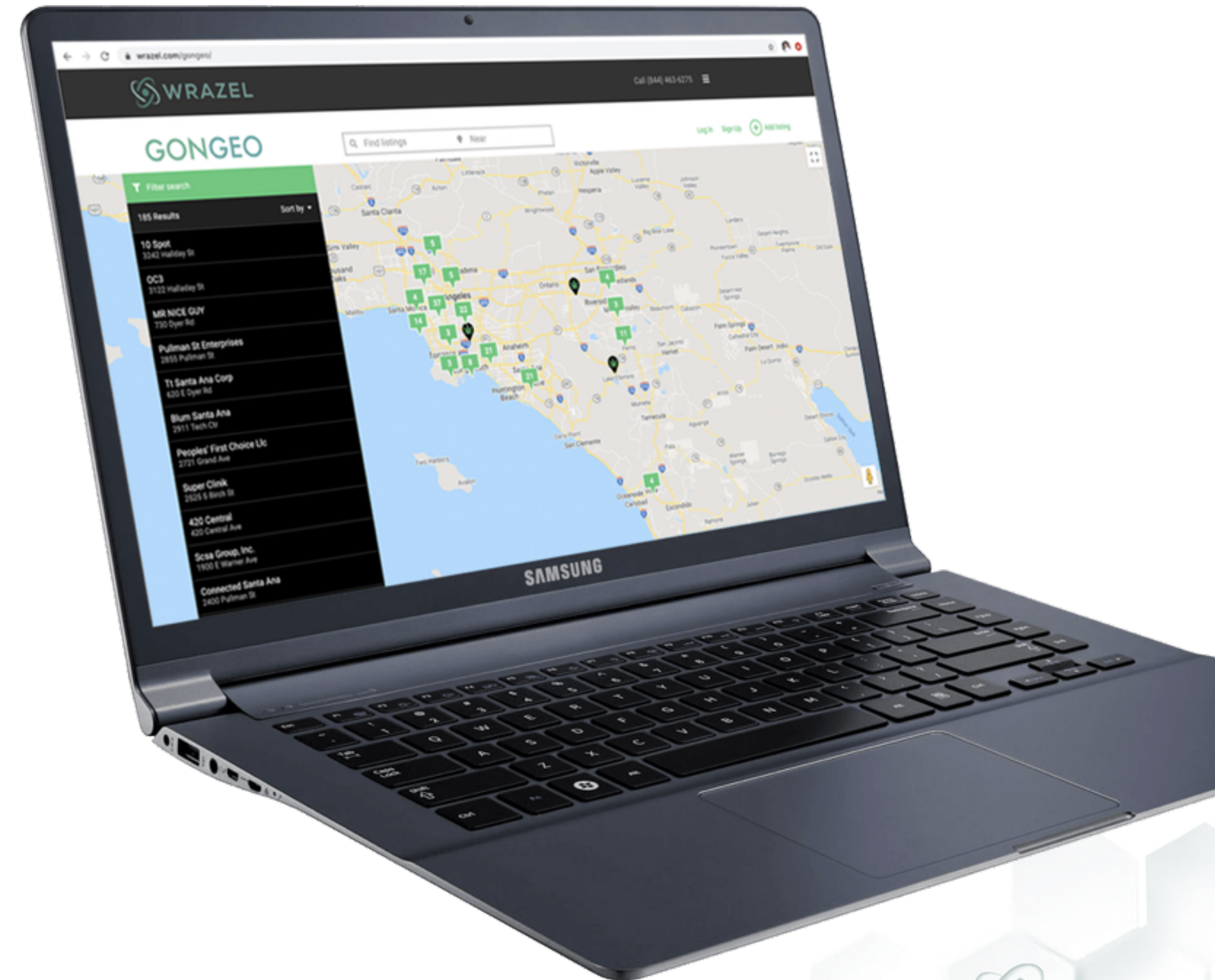








- GonGeo is an interactive guide of nearly 6,000 **licensed and legal** cannabis dispensaries.
- Distinguishes itself from other cannabis dispensary maps by only showing state-licensed dispensaries available from each state's available license information.
- It features a convenient **clustering system**, built to reduce the visual clutter when zoomed out on a region.











- *Cannabis raw material supplies solution.*
- Consultancy and marketing services to connect consumer product manufacturers in the industry to the best cannabis, hemp and hemp derivatives producers around the USA.
- Makes the process of making large purchases simple, secure, and safe.
- FireFly utilizes the vast B2B network of the WherezHemp business directory, matches the cultivators, labs and producers of raw materials with finished product facilities and distros, and assist with facilitating the transactions.











A network of shows produced at Wrazel headquarters and broadcast across multiple prominent media channels.

The webinar, podcast, interview and news programs in the network push a positive industry agenda, covering:

- Cannabis Industry News
- Cannabis Event Promotion
- Expert Commentary
- Cannabis Tech & Science
- New Products & Services
- Industry Leader Insights
- Investment Opportunities
- Facility & Dispensary Visits







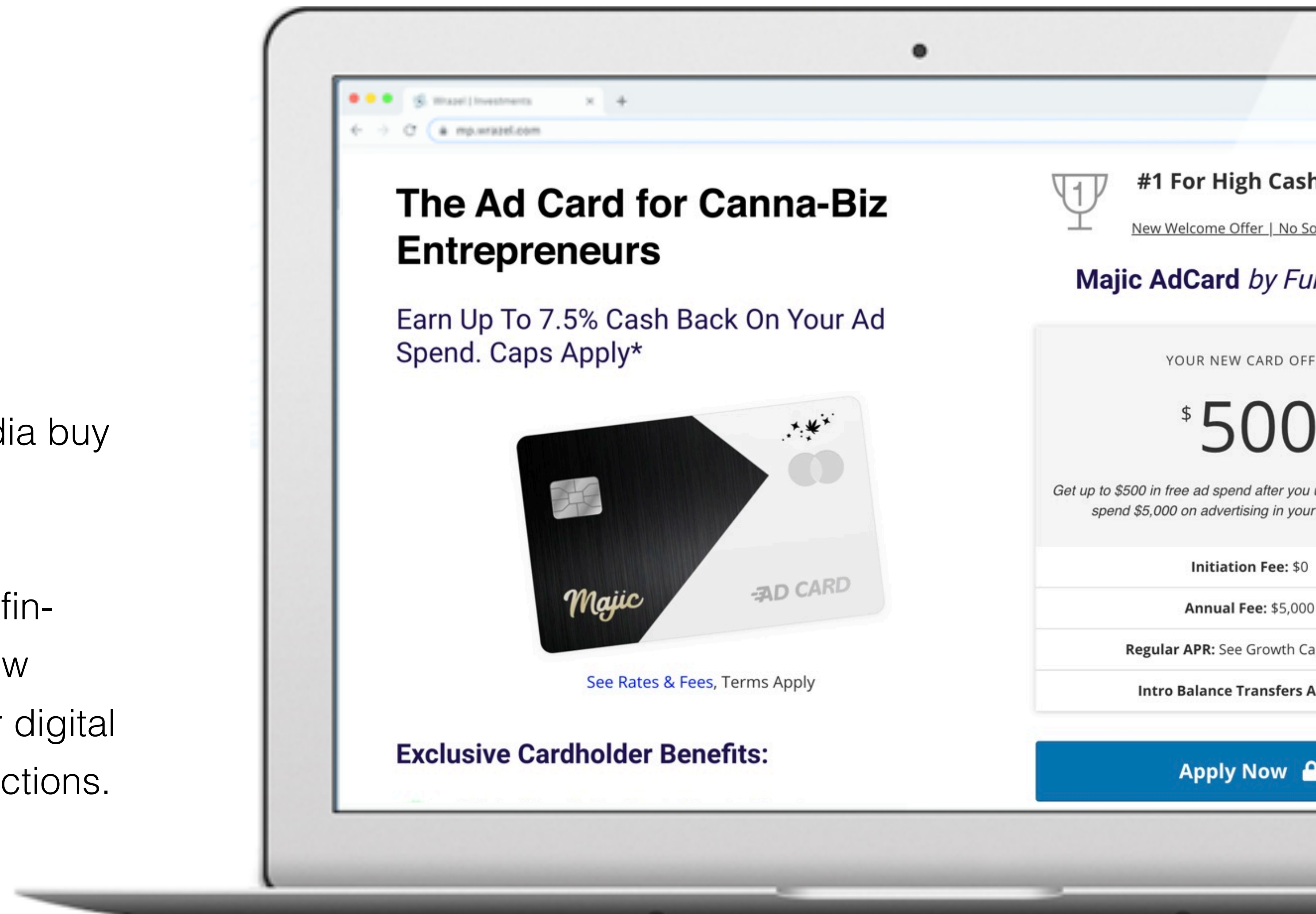




## Upcoming W-TECH Solution: **Majic Card**

A payment system, specially designed for cannabis businesses to utilize in their media buy and ad spend efforts.

Developed in collaboration with a leading fin-tech platform, Wrazel's Majic Card will allow cannabis entrepreneurs to streamline their digital marketing expenditure and simplify transactions.









## WRAZEL TECHNOLOGIES



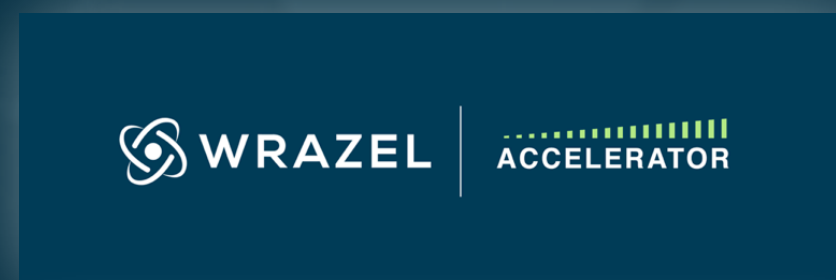
### MATCHMAKER

A multi-faceted business platform that brings together entrepreneurs, service providers, investors and thought-leaders in the industry.



### ACCELERATOR

Catering to the specialized needs of cannabis ventures in launching a robust capital raise program, and taking businesses to the next level.



### MEDIA PARTNER

A broadcasting, advertising and publishing house, dedicated to the growth of canna-biz, and raising awareness in advocacy matters.







---

Defining the Future of Cannabis

Brian Barbuto - Founder, CEO  
Book a Meeting: [Click Here](#)  
[4701 Von Karman, Ste. 250](#)  
[Newport Beach, CA 92660](#)  
(949) 535-0179

WRAZEL HOLDINGS INC. © 2020